



Acorn Financial Services

Growing Mighty Oaks...

From The Desk Of...
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As you enjoy that hotdog, burger or sweet treat at your favorite cookout spot this summer, it's a good time to think about what makes America great. One thing many of us take for granted is the many choices available to us. Sometimes I think we have too many choices, especially when it comes to shopping (gone down the cereal aisle lately anyone?). Here's a helpful article that explains when it's smart to buy online and when it's better to choose a brick and mortar store. Most people think they'll save more money buying online, but that's not always the case.

Speaking of saving, a new study reveals a better way to save more money by thinking about financial goals in terms of days and not years. For most of us, it's hard to truly multitask and often it works against us. But there are creative ways to use precious time more productively. Don't curse your commute; use it to your advantage to enhance your work and home life. And because this is the most patriotic month of the year, enjoy these American-as-apple-pie movies sure to entertain you this summer.

Best,

The Acorn Team

Articles of Interest

When it Really Pays to Buy Online

Just because you *can* buy everything online these days, should you? The answer may surprise you.

To Save More Money, Think in Days, Not Years

Adjusting the way you think about your investment goals could add up to optimal savings for retirement, college and other financial objectives.

When Multitasking is a Good Thing

Discover how some multitasking can help you clear your mind and improve your overall health.

Celebrate July with Patriotic Movies

The “Great American Spirit” is well represented in these patriotic movie picks.