



Acorn Financial Services

Growing Mighty Oaks

Congratulating Aaron W. Clarke, CFP®

November 2016



Fall is in full swing; the leaves are changing, the air is crisp and football fans everywhere are glued to their TVs. This is also a time of year to reflect on what we are thankful for. At the top of our list are our wonderful clients and our supportive families.

We are also very grateful for our colleagues and valued team members. This month, we are proud to announce that Aaron W. Clarke has been authorized by the Certified Financial Planner Board of Standards to be designated a CERTIFIED FINANCIAL PLANNER™. The CFP® marks identify those individuals who have met the rigorous experience and ethical requirements of the CFP Board, have

successfully completed financial planning coursework, and have passed the CFP® Certification Examination. Please join us in congratulating Aaron on this esteemed accomplishment.

You deserve the protection of knowing that you will be taken care of should anything happen to your trusted Adviser. Acorn Financial believes in the importance of a qualified team approach to financial planning. In doing so, we are dedicated to recruiting highly intelligent and caring individuals to contribute to our overall mission of helping you and your family achieve your personal and financial goals. We are privileged to have Aaron Clarke aboard and committed to our clients' success.

In the spirit of the Thanksgiving Season, and as part of Acorn's ongoing commitment to give back to our community, Mr. Clarke has organized a partnership between Acorn and [Bailey's Crossroads Community Shelter](#). This is a local, nonprofit organization dedicated to creating sustained financial and social independence for vulnerable Northern Virginia individuals. Bailey's Crossroads offers diverse services all aimed at helping families and individuals find paths to stability. This month, they are [collecting household items](#) to help the individuals they serve lift themselves out of homelessness and work towards security and success within the community. If you would like make a Thanksgiving donation, **please drop any designated items off at the Acorn office in Reston by**

next Wednesday November 9th. We will ensure their delivery to the charity and we will also provide you with an in-kind donation form upon receipt.

On behalf of the entire team here at Acorn, we wish you a very Happy & Safe Thanksgiving season!



[If You're a Football Fan You'll Love This Analogy](#)

Passive investing is like owning the entire NFL, while active investing tries to predict which team will win the Super Bowl. If you own the entire NFL, many of your “investments” may pay off.



[Teach Your Children These 5 Finance Lessons](#)

Showing how hard work and disciplined saving can allow them to achieve their goals will help kids learn the true value of money and help them become financially responsible adults.



[Medi-What? Be Prepared For Your Golden Years](#)

This article can help you and your loved ones approaching retirement understand parts A-D of Medicare, how and when to enroll, and what type of supplemental insurance you might need.



[How to Write a Thank-You Note](#)

An old fashion thank-you card can have a profound effect on the recipient. Differentiate yourself by picking stationary that reflects your unique personality, and write from the heart.



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